

SWITZER'S STYLE SHOP, REMODELED, A PLACE OF CHARM

After three months of remodeling, during which time the store has been enlarged, the entire interior renovated and beautified, and new fixtures installed, Switzer's Style Shop at the corner of First avenue and Adams street is now wearing its new clothes and looking forth on the world well aware that everything possible to make it a place of taste and beauty has been done.

Following a color scheme of French grey and ivory, Royal Lecher, of Lecher and Kibbey, architects, has created an interior effect which is not only beautiful, but patrons of the store now have a much better opportunity to judge the wares they are purchasing. The store has no need of artificial light, the large plate glass windows on both sides make artificial illumination unnecessary.

The re-creation of the store has enabled Mr. Switzer to install a stock of merchandise nearly double size of that formerly. The millinery store, which was formerly in the rear has been taken over by the Style Shop.

A mezzanine floor has been built and fitted and dressing rooms installed. Under the mezzanine dust proof stock rooms have been built. Garments are hung behind the mirrored doors of the stock rooms way out of sight, but always handy when occasion arises.

RUBBER STAMPS

—MANUFACTURING STATIONERS—
517 WEST ADAMS ST.

As a Soil Builder

We recommend sowing sour clover in your cotton—the cost is small. Ask us about this.

Phoenix Feed and
Seed Company



Sooner or later you will bring your bicycle to

STEWART'S CYCLERY

"THE BIKE HOSPITAL"

to have it repaired and put in order. Why not now? A full line of bicycles, tires and sundries.

PRICES RIGHT — QUALITY THE BEST
ADAMS AND SECOND STS.

PHONE 1563

COTTON CONSIGNMENTS Peoples National Bank

Consign your cotton to a bank who is doing a responsible business in the Salt River Valley for its third year. Consigned cotton realizes the real market. Last season, CALDER & RICHMOND, selling agents for People's National Bank, realized 40c per pound above local prices. Take advantage of your opportunity and see Mr. M. P. Smith at the office of CALDER & RICHMOND.

Our plan protects the growers' interest and meets his requirements.

- 1 Advances made immediately upon presentation of bale receipts.
- 2 Cotton is consigned to a bank which acts as consignors' trustee.
- 3 Title remains to the GROWER.
- 4 Cotton is handled on a gross weight basis. Advances made on same.
- 5 Pools will be made continuously and growers consigning will be kept in close touch with the market.

NOTE—Cotton does not have to be sold on arrival, however it can be sold before that time if so desired. If there is a demand for the cotton, Calder & Richmond can procure the market based on the high grade and it is expected some will be sold.

Advances made in PHOENIX through Main Office.
TEMPE at Tempe National Bank.
CHANDLER—Bank of Chandler, First National Bank of Chandler.
GILBERT—Bank of Gilbert.
MESA—Arrangements being made. Watch for announcement.
PEORIA—Exchange Bank of Peoria.
GLENDALE—Glendale State Bank, First National Bank of Glendale.

Calder & Richmond

Selling Agents for People's National Bank
27 North Central Ave., Phoenix, Ariz.

THE HARVEST



ways handy when occasion arises.

French puff curtains have been put over the main show windows, lending an air of daintiness and elegance to the show room. The heavy velvet carpet which covers the floor of the show room is one of the finest of its kind ever brought to Phoenix.

NATIONAL BANK OF ARIZONA PREPARING ENLARGED QUARTERS

The National Bank of Arizona is now occupying temporary quarters in the new addition to the bank at the first door east of the old location. It is considerable of a task to remodel and reconstruct a building such as that occupied by the bank while an endeavor is being made to carry on business "as usual," but with close cooperation of both the bank management and their customers this feat is being accomplished very satisfactorily.

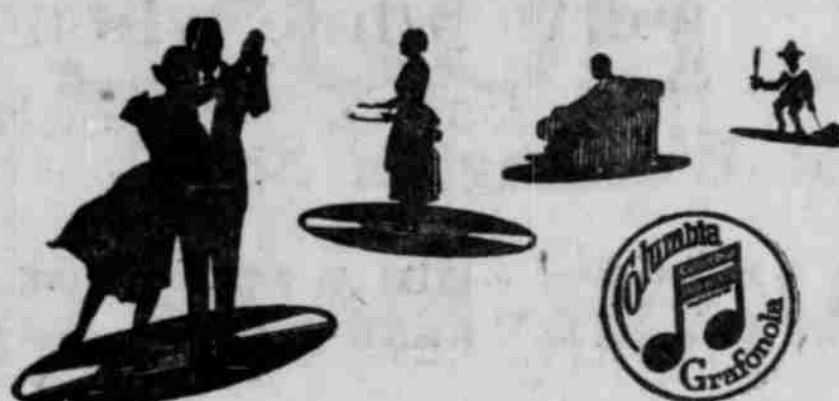
Plans for the new banking rooms contemplate an entire remodeling of the old rooms, together with the addition of floor space which will almost double that of the old quarters. Entire new furnishings are to be installed, and these will be very novel in character, being of the newest and most modern type.

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The window accommodations provided for will relieve all congestion hitherto experienced by customers, while the additional space allotted to the safety deposit department, the savings department and the trust department will allow these several departments to do at least double the amount of business heretofore possible in the restricted quarters they formerly occupied.

"We are indeed handicapped just now," said E. W. Clayton, cashier of the bank, "but have been most happily surprised and elated by the spirit of helpfulness and cooperation manifested by our customers. They seem to realize the inconvenience under which we are laboring, and are glad to work with us to the end that all shall be well and expeditiously served. When our new building is completed we shall make up to them all of the inconveniences they have been put to during this reconstruction period."

Potato growers of the United States are paying out \$15,000,000 a year for Paris green to protect their plants from the potato bug.



Melodies for Many Moods

If you're glad or if you're sad—if you long for jazz time, ragtime, or simple love songs, we have them all on Columbia Records. Step in and hear the new records. Select the ones that fit your moods. Every record is produced by the greatest artists and musical organizations. We really want you to hear these records today.

NEW DANCE RECORDS

- A2959 IN SWEET SEPTEMBER. (Fox-trot.) (Monaco.) Introducing "Jean." (Brooks.) Paul Biese Trio, Saxophone, Banjo and Piano. \$1.00
- SWEET SUGAR BABE. (Fox-trot.) (Rose.) Paul Biese Trio. Saxophone, Banjo and Piano.
- A2963 MANYANA. (Fox-trot.) (Fier.) Prince's Dance Orchestra. 10-inch \$1.00
- HAPPY. (Medley One-Step.) Introducing "Say Yes." (Frey.) Prince's Dance Orchestra.
- A2970 A YOUNG MAN'S FANCY. (Music Box Song.) (Fox-trot.) (Ager.) Art Hickman's Orchestra. 10-inch \$1.00
- IN THE GLOAMING. (Waltz.) (Logan.) Art Hickman's Orchestra.
- A2971 SILVER WATER. (Fox-trot.) Introducing "Happy Hotten-tot." (Von Tilzer.) Yerkes Happy Six. 10-inch \$1.00
- GOODBYE SUNSHINE, HELLO MOON! (Fox-trot.) Introducing "OO, How I Love To Be Loved By You." (Burk and Eckstein—Paley and Gershwin.) Yerkes Happy Six.
- A2972 TELL ME LITTLE GYPSY. (Fox-trot.) Introducing "Bella" from "Ziegfeld Follies." (Berlin.) Art Hickman's Orchestra. 10-inch \$1.00
- LA VEEDA. (Fox-trot.) (Alden.) Art Hickman's Orchestra.
- A6162 PRETTY LITTLE CINDERELLA. (Waltz.) Introducing "I'm A Dreamer That's Chasing Bubbles." (Vincent, Little and Magine.) Prince's Orchestra.
- PICKANINNY BLUES. (Waltz.) (Klickmann.) Prince's Orchestra.

Barrows Furniture Company
Corner First St. and Jefferson

Yesterday's Crowds At the Opening of The Popular's 13 Days Wonder Sale

Are the Talk of
the Town

Perhaps you were not here yourself. But your neighbors were. They will testify to the genuineness of the Bargains offered. They certainly appreciate the timeliness of this sale.

Tomorrow

Promises to be a day of still greater activity. Stocks have been replenished and prices in some instances crowded down still lower.

\$100,000 Worth of New Fall Wearables, Dry Goods and Shoes

To be yours at wonderfully low prices—down to a minimum—low enough to please even the tightest purse in town.

COME MONDAY!
See for Yourself, and Save

Popular Dry Goods Co.

136 E. Washington St.

Phoenix, Ariz.